



# **Running a More Profitable Body Shop**

Learn How To:

- Know Your TRUE Cost For Loaded Labor, P&M, Parts & More
- Understand the REAL Exit Cost of a Repair
- Set Your Own Prices Like a Truly Independent Business
- Determine Your Real Losses Due to the DRP System

## **Knowing Your TRUE Cost Is Important!**

*See Where Your Hard-Earned "Profit" Goes*

- Increase Profit
- Create a Strategy For Change
- Implement Your Step-By-Step Action Plan

**You Can Do This ~ We Can Help You!**

*Presenters: Tony Lombardozi and Peter Abdelmaseh, Industry Advocates For Independent Shops*

Don't Miss This Seminar!

**Saturday, December 5, 2015**

9:00 AM - 2:30 PM

**Best Western Plus Hotel** (Formerly The Holiday Inn)

**201 Washington Avenue, North Haven, CT (Exit 12 off of I-91)**

**Very Convenient to the Tri-State Area Transportation Network - Planes, Trains & Automobiles**

**Only \$249.00 Per Attendee**

**\$179.00 For Each Additional Shop Attendee or For Your Accountant**

**Price Includes Continental Breakfast and Buffet Lunch**

**Register Today ~ Space Is Limited ~ Seating By Prepaid Reservation Only**

Full payment must be received no later than Tuesday, December 1, 2015

Make checks payable to "Superare." ~ Mail today to: Superare • PO Box 3 • Belmont, MA 02478

To pay by credit card or for further details, please call (617) 993-6901 between 9 AM and 5 PM East Coast Time

More information listed at [www.superaremarketing.com](http://www.superaremarketing.com)

Attendee Name \_\_\_\_\_ EMail \_\_\_\_\_  
 Additional Attendee \_\_\_\_\_ EMail \_\_\_\_\_  
 Shop Name \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

Note: This is a business management seminar. Superare does not offer legal advice. Consult with your attorney on all legal matters. Superare reserves the right to limit attendance to auto body shop professionals and their attorneys/accountants for this event.